

VALENTINE'S GIFT PROMOTION



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**BELGRAVIA
GALLERY**
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• Robert Indiana's LOVE poems are part of his largest graphic oeuvre to date, "The Book of Love" portfolio. Indiana's preoccupation with poetry began early in his academic career whilst he was studying at the University of Edinburgh. He augmented his academic studies by writing poetry in his spare time which he later illustrated and hand-set at the Edinburgh College of Art. Indiana's iconic illustration of 'LOVE' in capital letters, arranged in a square, with a stacked 'LO' and 'VE' on top of one another is perhaps, Indiana's most famous image. The bold iconography first appeared in these poems originally written in 1958 and have since been re-appropriated in large sculpture installations, silkscreens, US postal stamps, and even a Google™ homepage doodle on Valentine's Day in 2011!

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